



CarShare2Cardiff.com

Newsletter

Cardiff Council : Tel (029) 2087 3722

Autumn 2008

Issue 8

Welcome to the Autumn newsletter for CarShare2Cardiff.com

FEATURES:

- Eco-driving
- Member News
- Autumn days

Sharing your journey to work can help you to save money and help to reduce parking congestion at your work place. You can share journeys by walking, cycling, and public transport as well as car by using this site.

CarShare2Cardiff is Cardiff Council's bi-lingual Journey Share Scheme. The scheme provides its members with a simple way to find a journey companion.

Autumn days

With the arrival of Autumn and darker evenings once again, it can be tempting to give up active travel modes until the return of warmer and lighter conditions! If you are braving the elements, it's important to make sure that you're prepared.



When cycling in the dark, remember that the Highway Code sets out the requirement for white front and red rear lights, as well as a red rear reflector. It also recommends white front reflectors, spoke reflectors and reflective clothing/accessories to help you to be seen. These will also help pedestrians to ensure that they are visible, particularly where street lighting is reduced.

UWIC News



Cardiff's metropolitan university
prifysgol metropolitan Caerdydd

October saw the official launch of UWIC's Phase 2 Travel Plan by their Vice Chancellor. This has been supported by a range of activities, for example, distributing 'Student Travel News' to every student encouraging them to leave their cars at home, by offering them viable options; giving presentations regarding travel to students during their School Induction Talks and holding the 'WOW' (Vice Chancellor's address) event, attended by 1000 freshers at which 4 mountain bikes, pedometers, pop up tents and chocolates were given away as prizes.



UWIC's WOW event

CarShare2UWIC



There are now 57 active student car sharer groups. Rising demand has resulted in two new student car share spaces at the Llandaff Campus, bringing the total to 10.

UWIC Rider



The launch of the new UWIC Rider service

“Its quicker than driving, because of the bus lanes and stuff!” Lucy Clark, Social Work Year 2

September saw the launch of the Fast Track Service, linking Roath/Cathays with Llandaff Campus with services on average every 20 minutes. This service is

solely funded by UWIC and is currently attracting 800 passengers a week.

This service Which is open to members of the public.

The UWIC Rider sales have hit

unprecedented levels, with 1995 sold to date, over 150 more than at the same time last year. Staff purchases have also increased from 25 to 31.

The number of Staff Inter Campus passes which can be used for free travel between campuses on the Rider during the working day have been increased to a total of 12 passes over the four campuses.

Cycle2UWIC

UWIC held another purchase window for their Cycle2Work scheme in October, in which the maximum spend was increased to £1000. A total of 43 members of staff have now purchased a bike through the scheme.

Two weeks of free breakfasts for staff who cycle to work were held at the start of term. An impressive 107 members of staff participated (8% of total staff) and 493 breakfasts were claimed - an average of 49 breakfasts a day.

A BUG Bag with healthy produce for cyclists- pieces of fruit, juice, cereal bars, etc - was also on offer, as well as the normal full cooked breakfast option. An

additional week is to be added to the calendar, with cyclists now being rewarded by free breakfasts for four weeks a year!



Staff Travel News

A ‘Staff Travel News’ newsletter is being developed to complement the existing ‘Student Travel News’.



A ‘Staff Travel News’ newsletter is being developed to complement the existing ‘Student Travel News’. It provides practical information about how to use alternative modes to travel to and between sites as well as updates of the travel planning work being undertaken.

WMC News



In January 2009 BBC National Orchestra of Wales and chorus will make the WMC their new home, joining the seven other resident companies on the seven acre site. The Orchestra are already members of Carshare2Cardiff and will join some 1000 full time employees working on the site who will be able to access the Carshare2Cardiff Scheme, which has now been officially launched. WMC is working with all the resident companies on both journey sharing and on wider travel planning initiatives. For example, the Centre has developed a Bicycle Users Group, which will be expanded to include the resident companies. A programme of promotional activities is planned for 2009 to build on the success of the journey sharing scheme to date and to increase awareness.

Hyder News



In August 2008, the Hyder Consulting Offices in St

Mellon's introduced designated, marked Car Share Bays at its offices. The 4 spaces, which will be for sole use of employees at Hyder, are located close to the main entrance of the offices and reflect the growing popularity of the Carshare2Cardiff scheme.

Velindre NHS Trust



In September, Velindre Hospital held an official launch of their Travel Plan, which was attended by partner organisations including Traveline Cymru and Carshare2Cardiff. Similar events as planned as developments at the site progress. Work is well underway to roll out measures associated with the Travel Plan. For example, a cycle to work scheme provider has been appointed to facilitate greater uptake of cycling as a mode of transport to work. The Journey Sharing scheme has proved popular and additional Velindre Trust sites have been added and can now access the scheme.

Cardiff Council News

Cardiff Council's Active Travel project continues to progress, with a number of initiatives being rolled out

following a successful bid for funding from the Sports Council for Wales (SCW).



New lockers for staff using active modes of travel have been installed at both City Hall and County Hall and work is underway to install a new secure, covered cycle shelter at City Hall. A provider has been appointed for the Council's Cycle To Work scheme, with a buying window due to be in place for the new year. Through a Sustrans grant linked to the SCW project, a number of cycle training sessions are also being made available to employees at County Hall in order to allow staff to access the Pool Bike scheme. A Pedometer Loan Scheme is also being introduced. Employees who would like to increase their walking levels can borrow a pedometer for 6 weeks to help monitor their progress! Pedometers are also distributed to new staff via an Active Travel Induction Pack.

Eco-driving -



With the current uncertain economic climate, many people will be looking for ways to cut their spending. Car Sharing can make a big contribution to reducing car travel costs, but there are other ways you can save money on fuel bills. Using eco-driving, or 'smarter driving' techniques can help to lower fuel consumption, meaning the journeys you do need to make by car will be more efficient!

- Remove any unused accessories (e.g. roof rack) which can affect aerodynamics and fuel efficiency.

- Short journeys are less efficient as a cold engine uses more fuel. Try using alternative transport for these journeys where possible.
 - Try not to use air conditioning, as this uses a significant amount of fuel.
 - Drive smoothly, at a consistent speed and avoiding sharp breaking
- Plan journeys ahead to avoid congestion, traffic works and getting lost!



(For more information, see <http://www.energysavingtrust.org.uk/What-can-I-do-today/Smarter-driving>).

(Photos courtesy of FreeFoto.com)



New Poster!

Look out for the new Journey Share Poster. Why not encourage friends and colleagues to join the scheme? Remember that sharing your journey can have positive benefits for you, our City and for the planet!

Useful Information:

Road Safety Information: www.roadsafety.cardiff.gov.uk

Travel Companies Direct:

Cardiff Bus: www.cardiffbus.com

Arriva Trains: www.arrivatrainswales.co.uk

National Rail Network: www.nationalrail.co.uk (tel. 08457 48 49 50)

Planning for Travel:

Traveline Cymru: www.traveline-cymru.org.uk

Other Sources:

BBC Travel Links: www.bbc.co.uk/wales/southeast/travel

Information about writing Travel Plans:

Web: www.cardiff.gov.uk/travelplans - e-mail: travelplans@cardiff.gov.uk

Information about the Council's Transport Strategy: www.keepingcardiffmoving.co.uk